



NYCHOL LYNA

Founder of Dream North Entertainment Business Consultant, Author, Grant Writer, Producer

Nychol Lyna Woods possesses an extensive background in the educational system, non-profit and community development, working for organizations, such as HeadStart, LAUSD, LACOE, Little Voices (Green Dot Public Schools), and Refresh Youth Center (LBUSD).

As the Founder of Dream North Entertainment (DNE) and Co-Founder of Juggalot Company LLC, both established in May 2014, Nychol Lyna is in the business of project strategy consulting and is dedicated to helping others bring their vision to life, while encouraging women, youth and community empowerment.

Growing up in Los Angeles, California, 32-year-old Nychol Lyna has always aspired to share her experiences through written word. Being raised as an only child by her devoted single-parenting mother set the tone for entertaining herself through creativity. Nychol is working on several film, novel and community projects and has aspirations to touch at-risk women and children across the globe.



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RESUME



With more than a decade of strategic planning experience, along with community outreach, the mission of DNE is to promote the advancement of minority individuals and communities, while emphasizing the importance of bridging cultural gaps by way of collaboration and utilizing artistic expression as an alternative outlet.



PROJECT STRATEGY CONSULTING

- Project Coordination
- Business Development
- Writing
- Brand Development
- Media Production
- Recording Studio
- Talent Management
- Tax Filing & Bookkeeping
- Event Planning

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MAJOR ACCOMPLISHMENTS

Resided in Spain for 1 year working on research study pertaining to at-risk women and children exposed to abuse and sex trafficking.

Secured more than \$40,000 for approximately 5 clients since 2018.

Worked with renowned figures such as the late TV Personality Felicia "Auntie Fee" O'Dell, Comedian J. Anthony Brown, Former NFL Player Courtney Jackson, TrapKitchen, Community Activist Rizza Islam, Kym Whitley, Cocoa Brown, Sheri Shepherd, and Brely Evans.



In partnership with Kennie Leggett, Nychol Lyna incorporated Juggalot Company LLC in January 2019. As a product of circumstance, Juggalot (Security, Records & Apparel) creates opportunities for underprivileged demographics, inspiring others to create and to be apart of something greater than violence or illegal activities.

Between the years 2015 and 2018, we have been able to independently sell more than 300 jackets and other Juggalot products, incurring approximately \$25,000 in revenue, without website or retail distribution. We have expanded sales from California into Pittsburg, New York, and Italy. Since 2018, we've created more than 50 job opportunities (including for at-risk youth and recently incarcerated individuals), as well as working with more than 30 celebrities.



juggalotrecords.com

JUGGALOT SECURITY CELEBRITY CLIENTELE

Lil Boosie
Justin, Christian & Prince Combs (Son of Diddy) Party
w/ Meek Mills, T.I., Chris Brown & Kendall Jenner
WAV3POP
Dennis Graham (Father of Drake)
Inas X
Love & Hip Hop Hollywood (Season 6)
Russ
Wale
Davido
ReUp Festival, Dec. '18 (Adelanto, CA)
OG Greedo
Prince Tae
Apple Watts
Yung Pinch
Yung (Cali Swag District)
Sean "The Ox" (MMA Fighter)
Alki David (Hologram USA)
J.R. Smith (NBA - Cleveland Cavaliers)
Lil Kim
Christopher Wallace Jr. (Son of Notorious B.I.G.)
Chris Paul (NBA "Oklahoma City Thunder")
Lil Twist
Jay Rock & TDE
Eric Bellinger
Alexis Skyy
Dan Rue
Teyana Taylor
Court Cafe Inc.
(Taco Mell, Bleu Kitchen & All Flavor No Grease)



100% Success Rate

No Injuries or Fatalities

“ Juggalot Security is police-like.
It's real police-like. ”

-- Chris Brown, Recording artist describing our services at the Diddy Combs' Cartel Event in Beverly Hills for 1,000 guests in Summer 2019.

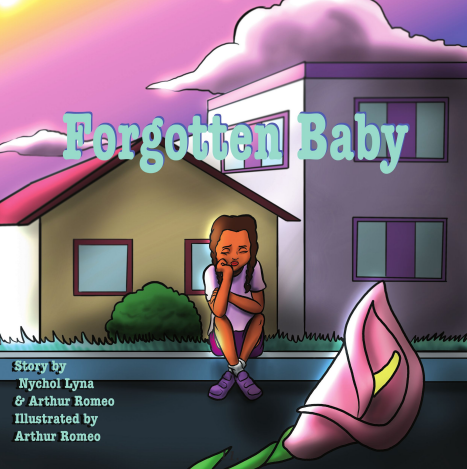


CLICK TO PLAY
PROMO VIDEO



“ When I'm ready to quit, I look at your page. You remind me of what I am doing it for. You're motivating a lot of people and you don't even know. ”

-- Anonymous, July 2019



COMING FALL 2020!



“Forgotten Baby” by Nychol Lyna

Illustrated by Arthur Romeo

“Forgotten Baby” is a children’s book for readers aged 8 and up, following the journey of a young 16-year-old girl named Mytaé dealing with the hardships of losing her mother at a young age and entering foster care. This modern-day book series provides true-to-life insight into the struggles that children and teenagers face while growing up without their biological parents.

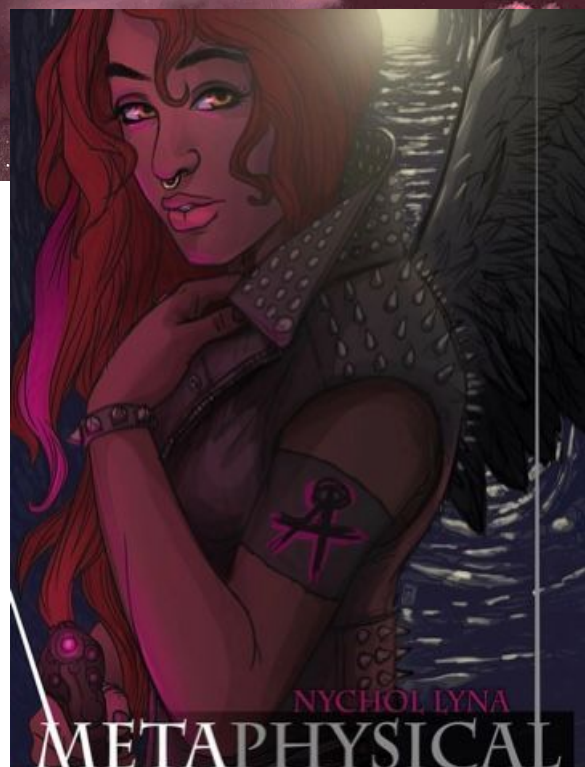
“Metaphysical” by Nychol Lyna



Metaphysical is a fantasy for readers aged 13 and up, tracking the exploits of a young girl named Mysterie as she struggles to survive and seeks to gain an understanding of who she is and the meaning of life. Mysterie is unable to manage the strong feelings within herself, much less those of the people around her, which she is somehow able to sense.

After realizing that her world is something more than what she knew, in a desperate attempt to determine who she is meant to be and what her purpose is, she decides to immerse herself in drugs, sex, lies, and deceit, which forces her to become someone she never expected to be.

This modern-day YA fantasy novel provides true-to-life insight into the struggles that teenagers face while growing up in Los Angeles, California, and how one simple act can change a person forever.



COMING IN 2021!

“Path to the Draft” Documentary

A documentary produced by Can I Play Sports & Dream North Entertainment which follows 7 student athletes from DeSoto, TX, all declares for the April 2018 NFL Draft. This documentary series will bring knowledge to the power of support. You will hear from the perspectives of the players and their families, experiencing their journey and learning who they are, their hopes and fears, and what football means to them.

People are awaiting such a significant story, which can only be told from the perspective of the community living it. By sharing this news about the small city of DeSoto, a substantial impact could be made on others who also reside in a community that at times may go unnoticed.



REVENUE MODEL & TARGET AUDIENCE

 <p>DOCUMENTARIES & BOOK REVENUES</p>	<p>With a relatable and down-to-earth personality, Nychol Lyna has a voice to share through biographical fiction stories, self-help novels, and films (documentaries and other genres). Having endured personal and family hardships in California that can appeal to the masses, her journey navigates the rural and poverty stricken areas of Los Angeles to building a brand, contributing to non-profit and community development efforts, and finally obtaining the global stardom and recognition that has been long overdue.</p>
 <p>FAN SUBSCRIPTIONS</p>	<p>Via Website & YouTube, there's an opportunity to cultivate a fan base by offering business services tutorials, along with self-help rituals.</p>
 <p>ENDORSEMENTS & SPONSORSHIP</p>	<p>Nychol Lyna and Dream North Entertainment is a brand that relates to the youth and the adult demographic, which embodies positive vibes, family and loyalty, and real life experiences of the everyday African-American woman and child. Nychol's image is the underrepresented community and urban entertainment endorsers dream and is marketable to brands such as Sprite, Puma, Nike, Educational Institutions, Youth Rehabilitation Programs, Foster Agencies and much more.</p>
 <p>MERCHANDISE & PARAPHERNALIA SALES</p>	<p>Juggalot Company LLC manufactures unique Jugg Wear pieces, specially the varsity jacket, that has appealed to many in the entertainment industry. The merchandise is available for all ages and genders. Through this already established platform, Dream North Entertainment will utilize its literary inspired characterizations to manufacture pieces that will appeal to all as well.</p>
 <p>SPEAKING ENGAGEMENTS</p>	<p>Speaking has become a necessary passion of Nychol Lyna, to share experiences and opportunities with others, specifically focusing on youth and women. Her voice is a unique and needed one, and it's time for her to be heard.</p>

“Your presence has been a gift – your professionalism, kindness, openness to learning new things. You kept my crazy schedule straight and helped me feel moored in the wild sea of obligations and commitments.”

-- Senior Rabbi Sharon Brous,
Founder of IKAR



“Nychol Woods is both an excellent team player and visionary leader whose ultimate goal is always focused on the smartest road to success. My career is better because of her...”

-- Torrence Brannon-Reese,
Founder of FAML Inc.,
Green Dot Public Schools